

# **G-CAPP** **Campaign for Change**

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**Connections 2010 Conference**  
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## Who is G-CAPP?

- Statewide teen pregnancy prevention organization
- Mission: eliminate adolescent pregnancy in Georgia
- State goal: 15 X 15

Motivate ~ Educate ~ Advocate

## Why is this work important?

- GA 10<sup>th</sup> highest teen birth rate; 2<sup>nd</sup> highest repeat birth rate, and in the top 10 for STI/HIV infection rates
- GA received \$22.4 million in abstinence only until marriage programs in the last 2 years
- \$0 for comprehensive sex education
- 10 of 12 states with highest rates are in the southeast

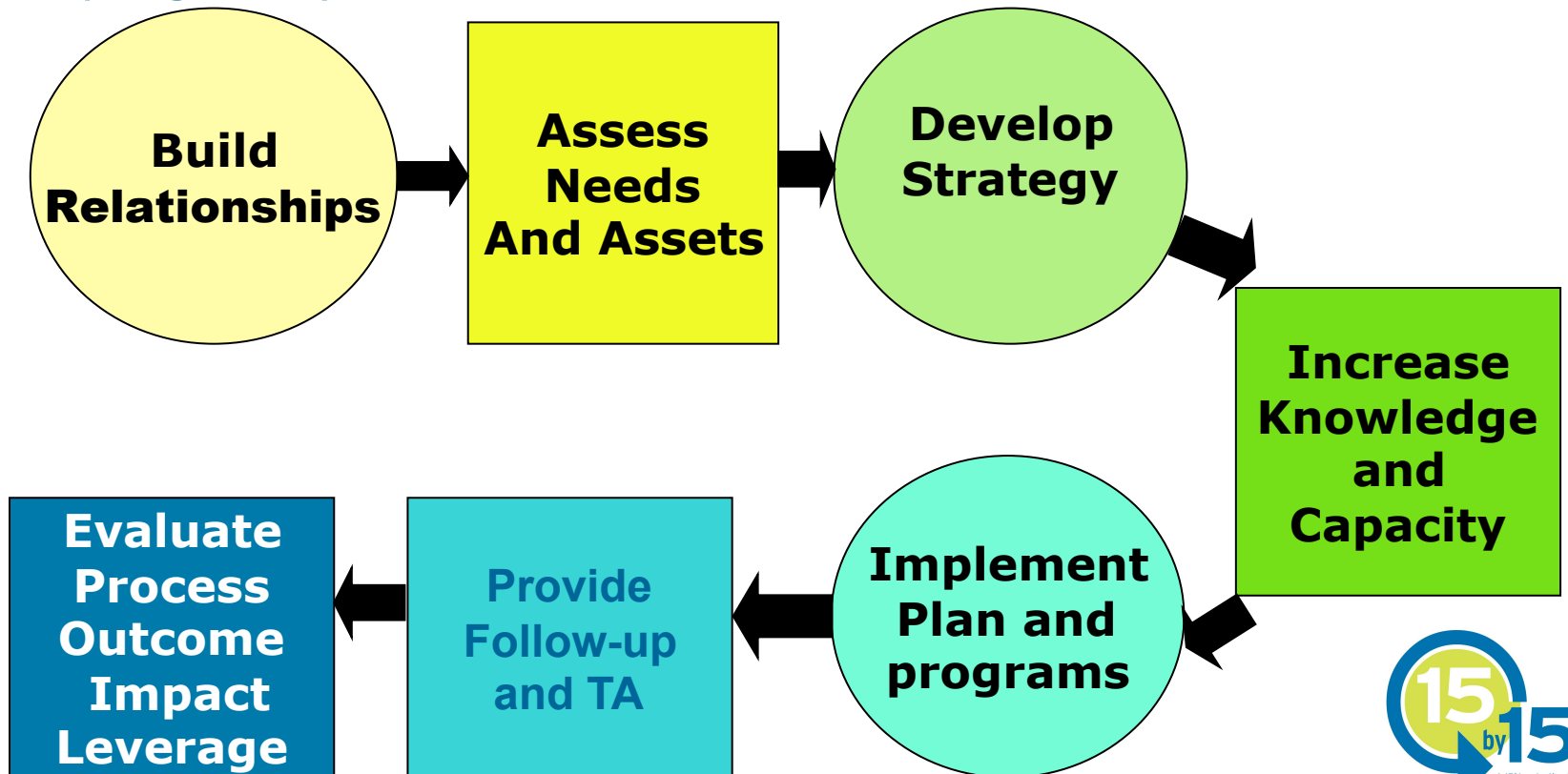
## What are the TTP issues in GA?

- Non participation in the YRBS
- No state funds supporting public health teen centers
- Lack of effective sexual health education in schools
- Limited access and supports for pregnant and parenting teens
- Absence of positive agenda for promoting adolescent health



# How we work

**Goal:** Build training and policy infrastructure to institutionalize a cohesive strategy to prevent teen pregnancy, STIs, and HIV



# Cultural Advocacy and Mobilization Initiative C.A.M.I.

- Established a statewide youth leadership council – GYUPP

## Goal:

Build a statewide youth movement to support evidence-based sexual health education in schools

# G-CAPP's Youth Advocacy

## ○ Traditional Media

- Press interviews
- SCAD project


## ○ On-line Advocacy

- Featured in Charlie Stuart documentary
- Blog on AmplifyYourVoice, Facebook

## ○ Grassroots organizing

- Meeting with local legislators
- Joining school sex ed committees
- Enrolling peers in GYUPP movement

## What do we need to be effective?

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- Information → facts
  - Education → knowledge
  - Collaboration → consensus
  - Action → change



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## Where will G-CAPP's impact be greatest?

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- Improving the quality of practice
- Increasing the number of effective programs being implemented
- Increasing number of youth participating in effective programs.





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## Where will G-CAPP's impact be greatest?

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- Creating environments receptive to implementing effective teen pregnancy prevention programs
- Increasing the capacity of local organizations/systems to develop and implement an effective teen pregnancy prevention strategy



## How to get involved?

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- Adolescent Services Network
- Annual legislative agenda and event
- Join [gPowernow.org](http://gPowernow.org)!
- G-CAPP Listserve for policy alerts

## Partners in the Campaign

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- GA PTA
- Family Connection
- United Way of Metro Atlanta
- Girls, Inc.
- Jane Fonda Center at Emory
- Governor's Community of Caring Project
- 16 counties

# Inspiration to Campaign

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○ **Sticks in a bundle are unbreakable.**

**Kenyan Proverb**

○ **Power concedes nothing without demand**

**Frederick Douglass**



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# Thank you !

