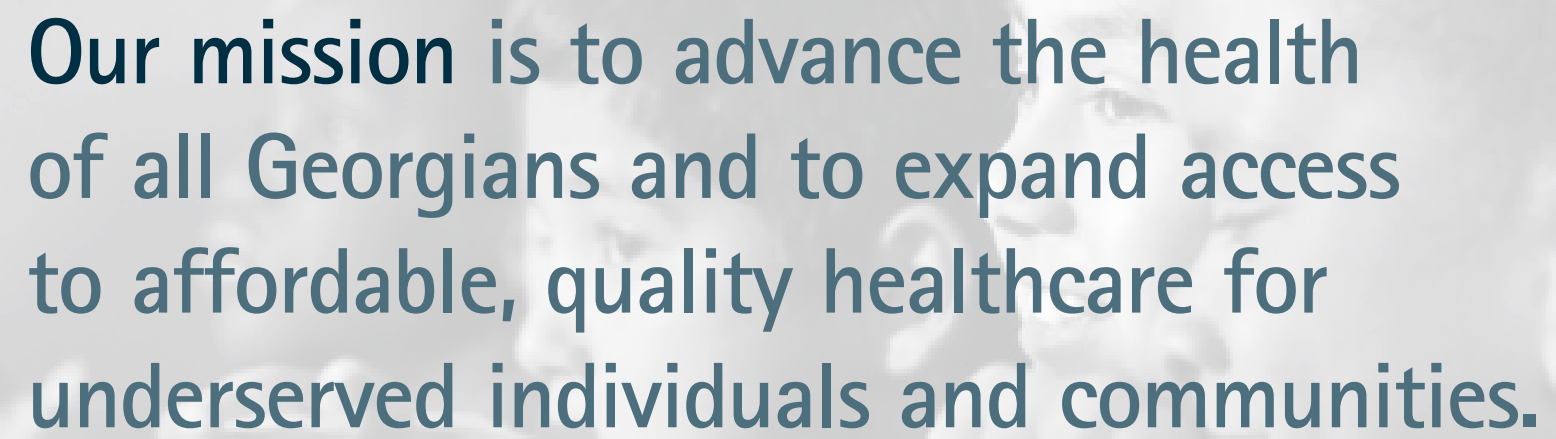




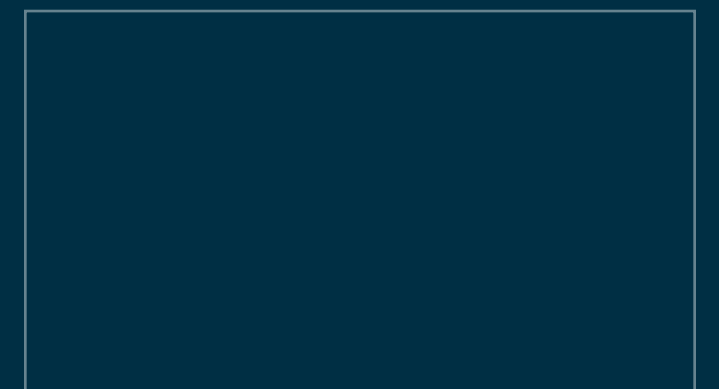
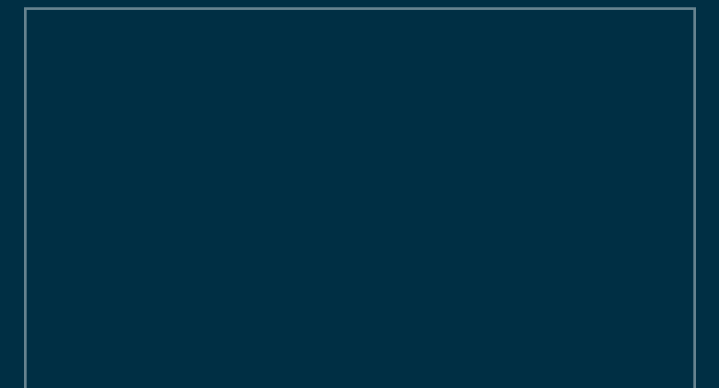
# Meet the Grantmaker

50 Hurt Plaza  
Suite 550  
Atlanta, GA 30303  
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healthcaregeorgia.org





**Our mission is to advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities.**





## Our Grantmaking Philosophy

Healthcare Georgia Foundation's grantmaking philosophy recognizes the privilege and significant responsibility that comes with stewardship of public resources. Mission driven, Healthcare Georgia Foundation strategically allocates resources statewide based on evidence of need, demand and effectiveness. We seek to represent what and who we fund: organizations that are grounded in science, built on partnerships and focused on results.

## Our Goals

- Protect and promote the health of individuals, families and communities
- Improve the availability, quality, appropriateness and financing of healthcare services
- Integrate & coordinate efforts to improve health and healthcare services

## About Healthcare Georgia Foundation

Healthcare Georgia Foundation is a statewide, private independent foundation located in Atlanta, Georgia. The Foundation was created in 1999 as a result of an endowment from BlueCross and BlueShield of Georgia. FY2001, the Foundation's assets were approximately \$117 million. Each year we will award approximately \$4-5 million in grants.



# Grantmaking Priority Areas

The Foundation has established initial grantmaking priorities which reflect prevalent health problems; the disproportionate burden of morbidity, mortality and disability among underserved individuals; and statewide public input on perceived opportunities to advance the health of all Georgians.

Effective August 2, 2002, the Foundation is accepting Letters of Inquiry (LOIs) in response to the following grantmaking priority areas:

**Addressing Health Disparities**  
Healthcare Georgia Foundation can do much to encourage and strengthen the State's capacity, leadership, readiness and focus for eliminating high disparity health conditions. Consistent with our mission and goals, such grantmaking would focus on creating the necessary conditions to address the commonly agreed causes of health disparities – unequal access to healthcare and treatment; socio-cultural and informational

barriers that prevent full access to quality health information and service utilization; and the inadequate supply of appropriate, well-trained health care providers.  
The Foundation will pursue the following three pronged approach:  
1) promote efforts to deepen statewide public awareness about health disparities; 2) energize local scholars and researchers to solidify our knowledge of how to effectively eliminate health disparities; and 3) support various convenings of state, regional, local and community leadership to build systems capacity and readiness.

### Strengthening Nonprofit Health Organizations

Healthcare Georgia Foundation proposes to allocate grant funds for organizational improvement. Organizational Improvement grants will be awarded to eligible organizations for the purpose of strengthening and sustaining their capacity to fulfill their mission, and underscores the Foundation's commitment to assist underserved populations and the organizations that serve them.

Organizational Improvement grants will support the core functions, operations, or the administrative infrastructure of health-related nonprofits. For example, grantmaking for organizational improvement may include support for existing staff, staff development and training, developing a business plan, fundraising, strategic planning, upgrading internal data systems, leadership training, board development, etc.

### Expanding Access to Primary Healthcare

Primary care is the provision of integrated, accessible health services by providers responsible for addressing a large majority of personal health care needs, developing sustained partnerships with patients, and practicing in the context of family and community. A primary care provider provides patients with a medical home and place to receive a range of health services and supports.

Through strategic grantmaking, Healthcare Georgia Foundation can improve access to primary healthcare for Georgia's uninsured and underinsured population. In an effort to provide a comprehensive, integrated and seamless system of health services, the Foundation's technical and fiscal resources could support: applied

Through strategic grantmaking, Healthcare Georgia Foundation can improve access to primary healthcare for Georgia's uninsured and underinsured population.

research/practice-based and intervention research, work force development (Pre-Service or In-Service), leadership development and recognition, health policy analysis and advocacy, organizational improvement, and the provision of preventive health services.

For more information about our Grantmaking Priority Areas, please visit our Website: [www.healthcaregeorgia.org](http://www.healthcaregeorgia.org)



## Instructions for Submitting a Letter of Inquiry (LOI)

After reviewing the Foundation's Grantmaking Priority Areas, the next step is the submission of a Letter of Inquiry (LOI).

Letters of Inquiry may be submitted at any time. The Foundation will acknowledge receipt of the LOI within 3 months and notify the applicant organization of the results of the Foundation's review and decision whether to request a complete grant proposal. Letters of Inquiry should be approximately 1-2 pages in length, following the format below.

If you are not requesting funding for a specific program or project but rather for conference/meeting/event, a publication or for general operating support, please skip sections 3-5 and respond to sections 1, 2 & 6 only.

**1. The Funding Request.** In 2-3 sentences or less, please describe your

funding request. Highlight how your proposed program/project fits with the Foundation's mission and goals, and a particular Foundation grantmaking priority area.

**2. About your Organization.** In 2-3 sentences briefly describe your organization's history and mission, including the year it was established. Please provide the name of your organization and contact information.

**3. The Problem or Opportunity.** In 2-3 sentences, describe the particular health problem or opportunity your program or project seeks to address. What is the current magnitude of this problem or opportunity specific to the state of Georgia or your local community/region, if available?

**4. The Program.** In 3-4 sentences, describe the program's purpose and list 2-3 major objectives for this project/program during the funding period.

**5. The Target Population.** Describe who will benefit from this program. Highlight any relevant characteristics (i.e. gender, age groups, ethnic-racial composition, disability socio-economic status and/or income) that further clarify your target group.

**6. Success, Outcomes and Results.** As a result of funding, what constitutes success for your organization or program?

Letters of Inquiry should be submitted in writing (on applicant letterhead) and mailed to the attention of:  
Director of Grants Management  
Healthcare Georgia Foundation, Inc.  
50 Hurt Plaza, Suite 550  
Atlanta, Georgia, 30303  
404-653-0990 (P) 404-577-8386 (F)  
info@healthcaregeorgia.org

For more information, please visit our Website at: [www.healthcaregeorgia.org](http://www.healthcaregeorgia.org)