

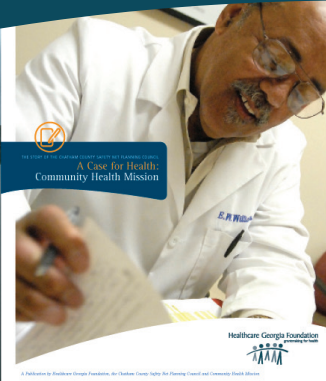
# Healthcare Georgia Foundation and Grantee Publications

Updated September 2009

ership in Difficult Economic Times



2008 Annual Report



**A Case for Health: Community Health Mission**

### HealthVoices

Allowing Greater Health Equity, Georgia Support Working Group

June 1, 2009

Georgia health consumers believe that expanding the diversity of the health care workforce will lead to greater access to health care, greater patient satisfaction, more effective control of disease, better management of patients' health conditions and improved health outcomes. The many findings contained in this report will continue to lead to greater access to health care, in part, to the task of a diverse, culturally competent health care workforce.

As a catalyst for better health and health care, Healthcare Georgia Foundation recently published a working paper to help Georgia's diverse and underserved communities better understand the importance of a diverse health care workforce and the role of valuing health disparities among underserved communities in the future. This paper first highlights the findings of that pilot to amplify the voices of health consumers and their views on ways to improve access to affordable, high quality health care.

**Health Disparities in Georgia**

Healthy People 2010, Action health disparities an address to health care and across the population groups. Disparities in care, ethnicity, gender, disability, education or income, geographic location or social orientation. Over 40% of Georgians are African American, Latino, Asian and Pacific Islander, and Native American. While this demographic diversity provides and over 1% of Georgians living in poverty. As more experience with the disparities in health and health care. The 2008 Georgia Health Disparities Report revealed health and health care disparities by county and fiscal gaps in health care, health care access and diversity of health care providers.

The Institute of Medicine landmark report, *Diverse Perspectives: Expanding Race and Ethnic Disparities in Health Care*, explored how patterns of color experience the health care environment, and how this experience contributes to unequal access. While individual factors, environment, genetics and socioeconomic status affect health, the IOM found that access to a diverse and culturally competent health care workforce is also an important factor in achieving greater health equity.

The findings of the 2008 Healthcare Georgia Foundation pilot on Georgia's perceptions on diversity among health professionals highlight the need for our state to respond to the rapidly shifting demographics and economic conditions by our state by **embracing a broader concept of a diverse and culturally competent health care workforce.**

Meet the Grantmaker



**Health Profile of Georgia's Children and Youth**

**Organizational Assessment:**  
A Framework for Strengthening Georgia's Nonprofit Organizations

**2010 Joseph D. Greene Community Service Award**



**Joseph D. Greene Community Service Award**

In appreciation of your passionate and successful efforts to improve the health of all Georgians.

**Nomination Guidelines and Instructions**  
Deadline for Nominations: October 28, 2009

Healthcare Georgia Foundation  
50 Hurt Plaza, Suite 1100  
p. 404.653.0990  
f. 404.577.8386  
healthcaregeorgia.org

## About These Publications

Healthcare Georgia Foundations and its grantees are committed to producing publications that address the complex health and health care needs of Georgians. The research, data and grantmaking within these documents is grounded in science, built on strategic partnerships and focused on improving health outcomes.

To view our most recent publications, visit [www.healthcaregeorgia.org](http://www.healthcaregeorgia.org). For more information, contact us at 404-653-0990.



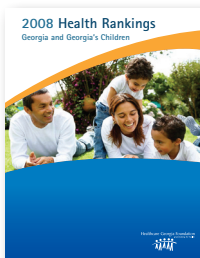
### 2008 Annual Report: Leadership in Difficult Economic Times September 2009

The demand for Georgia's nonprofit health organizations is greatest during a severe economic downturn. Through it all, Georgia's nonprofit health organizations have not only survived, but in many ways have thrived due to strong individual and organizational leadership. The Foundation's seventh year of grantmaking featured 54 awards totaling \$5,560,470, including grants to the health safety net, Satcher Health Leadership Institute, trauma care and evaluation.



### 2010 Joseph D. Greene Community Service Award Nomination Guidelines and Instructions September 2009

Healthcare Georgia Foundation's Joseph D. Greene Community Service Award honors extraordinary individuals and nonprofit organizations that are committed to improving the quality of health and health care of those they serve. This publication provides an overview of the program, nomination criteria and process, previous recipients and award recognition.



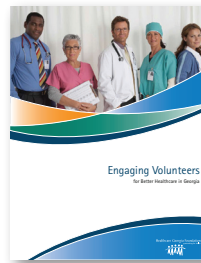
### 2008 Health Rankings Georgia and Georgia's Children September 2009

This publication represents Healthcare Georgia Foundation's ongoing efforts to monitor and report information about the health status of Georgians. Data in this report provide more than a ranking of Georgia's health status relative to other states, it provides a compelling statement of need, of benefit, and a demand to unleash the state's potential to be among the healthiest states.



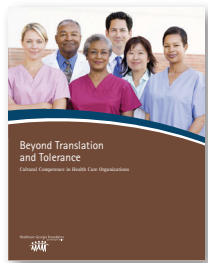
**Georgia Childhood Asthma Management Program**  
September 2009

The Georgia Childhood Asthma Management Program (GCAMP) is a multi-year funding effort by the Foundation to establish and support coordinated, comprehensive evidence-based programs that foster linkages among those responsible for children’s asthma care. This publication provides an overview of the program, asthma resources and Foundation grantees working in this area.



**Engaging Volunteers for Better Healthcare in Georgia**  
April 2008

According to the U.S. Department of Labor’s Bureau of Labor Statistics, the number of people who have volunteered at least once has declined in each of the last two years. This publication focuses on strategies and methods for improving recruitment, management and retention of licensed clinicians by health safety net clinics and programs. Highlights include: peer-to-peer contact, Internet resources, addressing lawsuit concerns, messaging, best practices, retention and recognition.



**Beyond Translation and Tolerance**  
Cultural Competence in Health Care Organizations  
March 2009

Cultural competence is a set of integrated behaviors, attitudes and standards among professionals that enable effective work and excellent results in intercultural situations. This manual is designed to give health care providers with the necessary tools, knowledge and resources to develop and improve cultural competence, and help eliminate disparities in the administration of quality health care.



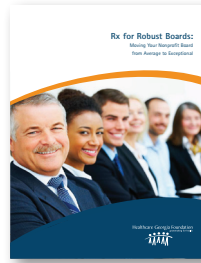
**Catalyst: Volume 1, Issue 2**  
March 2008

Catalyst is a semi-annual online newsletter designed to Advance people and organizations that produce positive change, Promote programs and policies that improve health and healthcare, and Connect people, programs and resources across Georgia. This issue features Connections 2008: Strengthening the Health of Georgia Through the Nonprofit Community, Unnatural Causes, support of the health safety net, and nonprofit technical assistance.



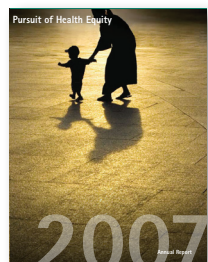
**HealthVoices**  
Achieving Greater Health Equity:  
Georgians Support Workforce Diversity  
January 2009

This issue of HealthVoices highlights the findings of a 2008 Foundation poll to amplify the voices of health consumers and their views on ways to improve access to affordable, high quality health care. The poll was conducted by the Survey Research Center at the University of Georgia.



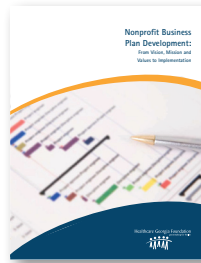
**Rx for Robust Boards: Moving Your Nonprofit Board from Average to Exceptional**  
March 2008

A highly engaged, quality board of directors is critical to the overall success of your organization. This publication will help organizations understand their board’s role and structure, assess its strengths and weaknesses, and help move it from disengagement to engagement.



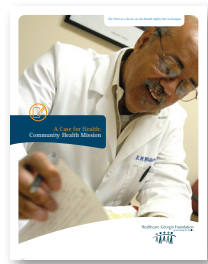
**2007 Annual Report: Georgia's Health Safety Net: In Pursuit of Health Equity**  
October 2008

In 2007, the Foundation maintained its sharp focus on the state’s health safety net providers by awarding 19 grants totaling \$1,867,500 in support of their work. Additional highlights from 2007 also include support for a statewide trauma care system, distance learning, addressing childhood overweight and capacity building for nonprofit health organizations.



**Nonprofit Business Plan Development: From Vision, Mission and Values to Implementation**  
March 2008

Business planning is the blueprint that helps establish a foundation upon which the organization can focus on its vision, tailor its mission and incorporate values it deems essential to the organization’s success. This document provides an overview of the steps in the planning process (including SWOT analysis), vision and mission statement development, and goal setting.



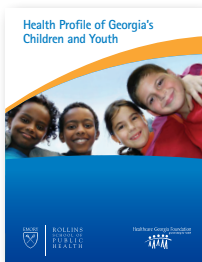
**A Case for Health: Community Health Mission**  
June 2008

This publication is the first in a series of Healthcare Georgia Foundation publications addressing the importance of the health safety net in Georgia. It highlights the important work of Community Health Mission and the unique attributes of the Chatham County Safety Net Planning Council, which have resulted in the delivery of coordinated, productive health care services.



**HealthVoices**  
Trauma Care in Georgia: Georgians are Willing to Pay for a Statewide System  
February 2008

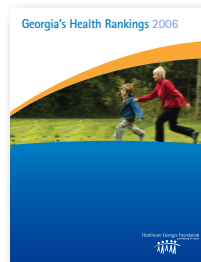
For the second year, a statewide survey showed that Georgians overwhelmingly favor building a statewide trauma system that would save as many as 700 lives each year – and that they are willing to pay for the system. This issue of HealthVoices summarizes the findings of the December 2007 poll by the Survey Research Center at the University of Georgia, which found that two-thirds of Georgians are willing to pay \$25 or more a year for a statewide trauma system.



## Health Profile of Georgia's Children and Youth – Executive Summary

September 2007

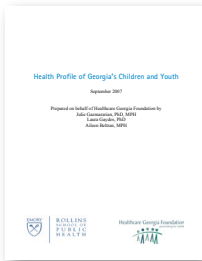
This summary report, Health Profile of Georgia's Children and Youth, is an effort to compile notable data related to the health of Georgia's children and youth. Data are grouped under six major areas: 1) Demographics; 2) Health insurance coverage and access; 3) Health behaviors; 4) Teen pregnancy; 5) Child health status; and 6) Infant outcomes. Snapshots of 18 health indicators are shown using graphics, maps and statistics.



## Georgia's Health Rankings

June 2007

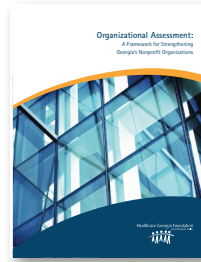
Georgia's Health Rankings reflects an effort to compile data regarding the health status of Georgians relative to residents of the other 49 states. Rankings for each indicator are grouped into three major categories: 1) health risks, 2) health care delivery, and 3) health outcomes. Georgia's Health Rankings also provides data on the ten leading causes of death as well as demographic information in the state of Georgia and the United States.



## Health Profile of Georgia's Children and Youth – Full Report

September 2007

This report, Health Profile of Georgia's Children and Youth, is an effort to compile notable data related to the health of Georgia's children and youth.



## Organizational Assessment: A Framework for Strengthening Georgia's Nonprofit Organizations

January 2007

Healthcare Georgia Foundation is committed to delivering capacity-building services across the state. In 2007, the Foundation supported a customized organization assessment program that was designed to meet the infrastructure and capacity-building needs of its grantees. This document details the program and demonstrates how several nonprofits have benefitted from the process.



## HealthVoices

### Home and Community-based Services: A Robust, Rational and Ready System for Georgians

July 2007

Providing home- and community-based services (HCBS) to serve the elderly and people with disabilities is one of the major health and social challenges confronting Georgians. This policy brief summarizes the findings of a review of HCBS in Georgia conducted in 2006 by Ann Rosewater in collaboration with the Georgia State University School of Social Work, with support from Healthcare Georgia Foundation.



## HealthVoices

January 2007

This issue of HealthVoices features the results of a statewide public opinion poll on trauma care conducted in December 2006. The survey, executed on behalf of Healthcare Georgia Foundation by the University of Georgia Survey Research Center found that Georgians overwhelming support the creation and funding of a world-class trauma care system, one that serves both urban and rural areas.



## Catalyst, Volume 1, Issue 1

June 2007

Catalyst is a semi-annual online newsletter designed to Advance people and organizations that produce positive change, Promote programs and policies that improve health and healthcare, and Connect people, programs and resources across Georgia. Features of this issue include Peachcare for Kids, Georgia's Trauma Care System, and Organizational Assessments for Georgia's Nonprofit Health Organizations.

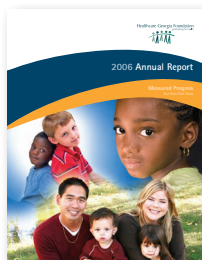


## HealthVoices

### Health Literacy – A Key to Better Health for Georgians

January 2007

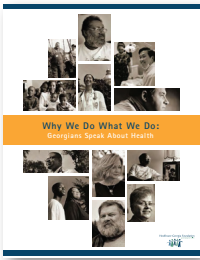
The inability to obtain, process, and understand basic health information and services prevents over 2 million adults in Georgia from taking the right prescription drugs, making doctor's appointments, and completing health insurance forms. This issue of HealthVoices examines the causes and consequences of low health literacy, who is most at risk, and which efforts have been most successful in Georgia.



## 2006 Annual Report: Measured Progress

May 2007

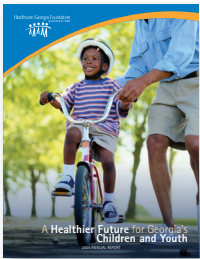
Since its inception, Healthcare Georgia Foundation has been committed to the diligent pursuit of grantmaking excellence in health. Our initial five years of grantmaking have been marked by continued progress and improvement by the Foundation and its grantees. In 2006, we continued our support of organizations serving populations that represent our grantmaking priority areas by awarding 47 grants totaling \$4,293,800.



## Why We Do What We Do

October 2006

In large part, Healthcare Georgia Foundation measures its success by the achievements of those we serve. *Why We Do What We Do* is a series of 12 compelling photographic essays that illuminate the plight uninsured Georgians face each day and the positive impact that nonprofit health organizations can have on their lives. This goal of this publication is to help policymakers and the public better understand who needs health care in Georgia, who are the unsung heroes providing health services to low income Georgians, and what the people are like who benefit from the work that nonprofit health organizations are doing in Georgia.



## 2005 Annual Report:

A Healthier Future for Georgia's Children and Youth  
April 2006

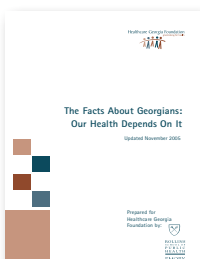
With one-third of Georgia's children either overweight or at risk for becoming so, our state is facing an epidemic that if not reversed, will result in the first generation to live sicker and die younger than their parents. In 2005, we awarded \$4,299,783 in grants to 53 organizations and programs, committing a significant amount of funds to address the state's most pressing health issues—including the dangerous effects of childhood overweight and physical inactivity. We are proud to support the efforts of these organizations and programs. They want healthier futures for Georgia's children and youth, and so do we.



## Health Matters:

Voices of Georgia's Leadership  
April 2006

Focuses on the perspectives of state leaders on health policy issues including funding strategies, long-term health solutions and challenges to improving health of residents. The various perspectives highlight that there are many players who both shape and are affected by the health of the state. The responsibility for developing solutions to Georgia's health care challenges does not rest with one group alone – it is collective leadership focused on meaningful reforms that will ensure that our communities and families are healthier.



## The Facts About Georgians:

Our Health Depends On It (Updated)  
November 2005

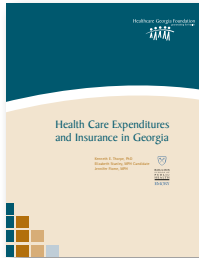
The Rollins School of Public Health at Emory University compiled "The Facts About Georgians: Our Health Depends On It," a comprehensive look at the health status of Georgians, specifically focused on demographic and social factors, health status, access to care, preventive services, health behaviors and environmental factors.



## HealthVoices

Georgia's Medicaid Program: A Briefing for Community Leaders  
May 2005

Georgia is considering changes to the state's Medicaid program that may have significant effects on the availability of affordable, quality health care for low income Georgians. The state is planning to seek a broad waiver of current federal Medicaid regulations, known as a Section 1115 waiver. This policy brief is designed to serve as a primer for policymakers, community leaders, and health care providers who will be assessing the benefits and costs of changes to Georgia's Medicaid program. It provides basic facts on the Medicaid program, explores key features of Section 1115 waivers and poses questions for policymakers to consider when evaluating proposals to change Georgia's Medicaid program.



## Health Care Expenditures and Insurance in Georgia

2005

In order to make informed decisions about improving the access and outcome of health care for state residents, Georgia's policymakers require timely health care cost and insurance data. This report analyzes historical and estimated trends in Georgia's health care spending and detail spending per capita by type of service, the distribution of health care coverage by demographic variables, and information on Medicaid, PeachCare for Kids and Georgia's State Health Benefit Plan. This study was conducted by Kenneth E. Thorpe, PhD, Robert W. Woodruff Professor and Chair of the Department of Health Policy and Management at Emory University's Rollins School of Public Health.



## HealthVoices

Addressing Overweight: Let Georgia Lead the Way  
April 2005

Georgia's children risk being the first generation to live sicker and die younger than their parents according to a recent study commissioned by Healthcare Georgia Foundation and conducted by the University of Georgia Survey Research Center. In this issue of HealthVoices, we examine the perceptions that Georgia residents have on ways to address childhood overweight and physical inactivity in Georgia.



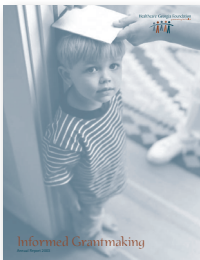
## 2004 Annual Report: Advancing Health Policy April 2005

Healthcare Georgia Foundation is committed to first understanding, and then addressing the complex issues facing Georgia's communities. In 2004, the Foundation dedicated significant grant resources to investing in non-partisan policy research and analysis aimed at informing all sides of the health care debate. The Foundation supported organizations and programs that effectively apply strategic health policy as an important vehicle for change. The work of these and other grantees is featured in the 2004 Annual Report: Advancing Health Policy.



## HealthVoices Addressing Overweight: The Role of Physical Activity in Schools January 2005

Georgians and health experts agree - childhood overweight is a serious health problem that demands action. School-based physical activity is one key component in promoting healthy weight in young children. This policy brief from Healthcare Georgia Foundation recommends physical activity in schools, identifies the elements of successful school-based physical activity, and summarizes the science behind these recommendations.



## 2003 Annual Report: Informed Grantmaking April 2003

The 2003 Annual Report features highlights from the year and more than \$4.2 million in grants the Foundation awarded to fifty-four organizations benefiting Georgians. The data and information gathered by the Foundation in 2003 will help nonprofit health organizations build real momentum towards solutions to our State's most pressing health challenges.



## HealthVoices Economic and Health Benefits of Tobacco Taxes for Georgians March 2004

As a catalyst for better health and health care in Georgia, Healthcare Georgia Foundation helped support an independent economic analysis of the 2003 tobacco tax increase by the Fiscal Research Center (FRC) of the Andrew Young School of Policy Studies at Georgia State University. The analysis shows that the 2003 tax increase, the first in 32 years, will deter Georgians from smoking and will generate substantial revenue for the state. If Georgia enacted an additional tax increase of 21 cents per pack, it would have significant economic and health benefits as well.



## The Facts About Georgians: Our Health Depends On It 2003

The Rollins School of Public Health at Emory University compiled "The Facts About Georgians: Our Health Depends On It," a comprehensive look at the health status of Georgians, specifically focused on demographic and social factors, health status, access to care, preventive services, health behaviors and environmental factors.



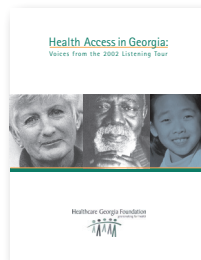
## HealthVoices Georgians Speak Out on Health Care and Prevention November 2003

In its role as a catalyst for better health and health care, Healthcare Georgia Foundation conducted the 2003 Access to Coverage and Prevention Survey. Twelve hundred Georgians were polled statewide to learn their views on their health care insurance and preventive services along with their willingness to pay for better community health services. The Foundation published the results of the poll in its inaugural issue of HealthVoices - a publication intended to be an educational service to Georgians interested in health policy.



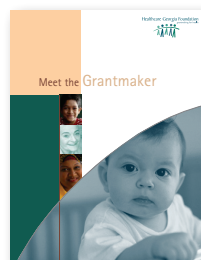
## 2002 Annual Report: Our Commitment to a Healthier Georgia April 2003

The 2002 Annual Report is the Foundation's inaugural report. Inside, you'll find: accomplishments in 2002, an overview of our Grantmaking Program, 2002 grantees, board and staff, and our vision for 2003.



## Health Access in Georgia: Voices from the 2002 Listening Tour February 2003

In the summer of 2002, Healthcare Georgia Foundation conducted its initial Listening Tour, a series of ten region-based facilitated discussions with professionals working in public health, government, social services and the nonprofit sector. This publication chronicles the results of the Tour, including summaries for each tour city.



## Meet the Grantmaker November 2002

The Meet the Grantmaker kit is an overview of our Mission, Goals, Grantmaking Priority Areas and Grantmaking Guidelines. It also includes Instructions on how to apply for a grant.