



Advancing Health Policy

2004 annual report

Healthcare Georgia Foundation
grantmaking for health



Our mission is to advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities.

Our mission is to advance the health of all Georgians and to expand access to

affordable, quality healthcare for

Our mission is to advance the health of all Georgians and to expand access to affordable, quality healthcare for underserved individuals and communities.

A Message from the Chairman & President	1
The Year in Review	2
Grantmaking Priority Areas & Grantees	6
Grantmaking by the Numbers: Grants Summary	12
Grant and Program Expenses	14
Statement of Financial Position	15
How are we doing?	16
Our Grant Application Guidelines	17
Board and Staff	17

A Message from the Chairman & President

In 2004, we were again privileged to support nonprofit health organizations who steadfastly believe that the road to better health for each of us will be paved by the deliberate, collaborative efforts of us all. Healthcare Georgia Foundation, in its continuing efforts to first understand, then strategically address the complex health issues facing our communities, awarded grants totaling over \$4 million to 50 programs and organizations across Georgia. As a pivotal part of its grantmaking, the Foundation expanded its efforts to equip public and private nonprofit health organizations, key opinion leaders, elected officials, and residents with the information needed to shape sound health policy.

The Foundation increased its support to organizations that effectively apply strategic health policy as an important vehicle for change. We did not undertake this task lightly, understanding the importance of producing a non-partisan, objective database for informed health policy. Our grantmaking provided both financial and technical support to nonprofit health organizations, thereby building their capacity to address public policy.

Lasting solutions to Georgia's health challenges will require a wide array of strategies, most notably among them is informed health policy.

In order to promote and protect the health of all Georgians and improve access to health care, the Foundation's Board of Directors adopted a framework to guide policy-related grantmaking that included: non-partisan research and analysis; fiscal policy analysis; statewide public opinion polling; the development and dissemination of policy-oriented publications; regional convenings and advocacy networks; health advocacy training and capacity-building for nonprofit organizations; and the utilization of health-related legislative tracking systems. We are pleased to provide noteworthy examples of these policy strategies in this 2004 Annual Report.

We realize that major policy changes are rarely the result of a single individual, organization or grant. Therefore, the Foundation will continue to engage all members of our broad community through convenings, listening tours and public opinion polls. We hope that the resulting interchange of information, skills and experiences will lead to health policies that are grounded in science, built on partnerships, and focused on measurable outcomes.

In 2005, the Foundation will continue to inform health policy decisions by supporting programs that will have a sustained effect on Georgians' health. We will also bolster our communications efforts and lay the groundwork for a statewide distance learning program. Our focus on collaboration and accountability will remain steadfast as we continue to address Georgia's most pressing health issues.



Handwritten signature of Enoch J. Prow in blue ink.

Enoch J. Prow, Chairman

Handwritten signature of Gary D. Nelson in blue ink.

Gary D. Nelson, President

Through strategic grantmaking, Healthcare Georgia Foundation hopes to equip elected officials, health providers, advocates and concerned residents with the data needed to shape sound health policy.

In 2004, the Foundation committed significant grant resources to investing in non-partisan policy research and analysis aimed at informing all sides of the health care debate. Guided by the belief that providing credible, accurate health information will result in better health and health care for all Georgians, we utilized several strategies to achieve this goal.

Each strategy reflects our commitment to support organizations that drive positive change, promote programs that improve health and health care, and connect people, programs, and resources.

The Year in Review



Nonpartisan Research and Analysis

Rollins School of Public Health, Emory University – Independent Analyses of Health Expenditures in Georgia

In 2003, the Foundation's *Access to Coverage and Prevention Survey* found that more than one million Georgians are uninsured. And while 88.2 percent of Georgians believe *everyone* should have access to the same amount and quality of health care, no consensus exists on how to provide coverage for those who are uninsured.

Objective, non-partisan analyses are needed to inform the continuing policy debate on options for reducing the number of Georgians who do not have access to affordable, quality health care.

In 2004, the Foundation addressed two analytic gaps. First, policymakers need timely information about current health expenditures. This information provides a benchmark for measuring change over time and for comparing proposed changes in the health care system. With this baseline data, health policy analysts will be able to interpret changes in health outcomes in relation to changes in expenditures.

Secondly, the state lacks basic information comparing the costs and benefits of different options for providing health care coverage. Different groups and organizations have developed individual plans, but no single analysis compares the relative costs and services of alternative plans in Georgia. This information is critical for policymakers.

To meet these needs, the Rollins School of Public Health at Emory University received a grant for independent analyses of health expenditures in Georgia and a comparison of three different universal health coverage options for Georgia. This research will set the stage for further economic analyses of options for improving access to health care and will facilitate the translation of these analyses into understandable materials for policymakers and the public.

In 2005, the Rollins School of Public Health will prepare and disseminate two publications that will make this pressing information accessible to policymakers and advocates for better health and health care in Georgia.

Fiscal Policy Analysis

Georgia Budget and Policy Institute – Analysis of Georgia's Budget and Tax Policies

Georgia faces substantial fiscal challenges that threaten to have a direct and potentially deleterious effect on efforts to improve health and health care in the state. In an effort to better understand the impact of these challenges, the Georgia Budget and Policy Institute (GBPI) received a grant to evaluate Georgia budget and tax policies that specifically affect health and access to health care.

The core work of the GBPI is the development of a coherent, research-based understanding of the current and evolving fiscal environment in Georgia, with a particular emphasis on how those trends affect underserved populations. With Foundation support, GBPI will analyze state budget and tax policies, as well as the impact of changes in state funding on health outcomes. GBPI will also undertake in-depth research on fiscal and budgetary policy alternatives.

GBPI will publish two in-depth fiscal reports and distribute them to policymakers and the public in 2005 and 2006.

As a complement to the work of GBPI, Healthcare Georgia Foundation provided support for four fiscal analysis projects: analysis of the 2003 tobacco tax increase and the impact of Georgia's aging population on state revenues and the demand for health services by the Fiscal Research Center at Georgia State University (GSU); modeling of the economic impact of changes in Medicaid and PeachCare by the GSU Georgia Center for Health Policy; and analysis of local public health financing and the budget framework for public health by the GSU Institute of Public Health.



Georgia State University: Fiscal Research Center of the Andrew Young School of Policy Studies – HealthVoices: Georgia Tobacco Tax Policy Brief

Due to the expected revenue shortfalls in Georgia and the less-than-expected 2003 tax increase, the Fiscal Research Center of the Andrew Young School of Policy Studies at Georgia State University examined the merits of an additional increase in Georgia's tobacco taxes.



It is our hope that these policy tools will insure that Georgians are not only informed – but also empowered to act on issues affecting their health and health care.

The second issue of *HealthVoices*, a series of briefs developed as an educational service to Georgians interested in health policy, featured the results of the Georgia Tobacco Tax analysis, finding that:

- Raising tobacco taxes will increase state revenues significantly
- Higher tobacco taxes will reduce smoking and improve health
- Low-income smokers will gain the largest health benefits, since they are most impacted by the tax increase

The brief concluded that if Georgia enacted an individual cigarette tax increase of an additional 21 cents per pack, the resulting revenue would have significant economic and health benefits. These are the findings of the independent analysis conducted by the Fiscal Research Center, which confirmed the economic and health arguments made by Georgians who supported the proposed tobacco tax increase.

For more information about this study, and other issues addressed in *HealthVoices*, please visit www.healthcaregeorgia.org.

Public Opinion Polling

The University of Georgia: Survey Research Center – Statewide Public Opinion Poll on Childhood Overweight and Obesity

Childhood overweight is a significant health problem that is emerging in epidemic proportions across Georgia. In an effort to learn more about what Georgians think about childhood overweight and physical inactivity, the Foundation sponsored a statewide public opinion poll of over 1200 randomly selected adult residents.

The poll, conducted by the University of Georgia Survey Research Center, overwhelmingly confirmed that Georgians recognize that childhood overweight and obesity are serious problems that demand significant, immediate public attention.

Here are some excerpts from the poll’s findings:

- 94.5% of Georgians support requiring school-based physical education
- 97.0% believe after-school sports are either very important (72.5%) or somewhat important (24.5%)
- 61.9% were willing to support physical education in schools using part of a special one cent sales tax
- 64.5% supported earmarking increases in alcohol and tobacco excise taxes for school-based physical education

The full results of the poll and the ensuing policy recommendations were released in *HealthVoices* in January of 2005.



Development and Distribution of Educational Policy-oriented Publications

Georgia State University: Policy Leadership for Active Youth (PLAY) – HealthVoices – Addressing Overweight: The Role of Physical Activity in Schools

The Policy Leadership for Active Youth (PLAY) is a three-year policy research initiative of the Georgia State University Institute of Public Health, working in partnership with the Georgia Center for Obesity and Related Disorders (GCORD) of the University of Georgia and the Medical College of Georgia.

In 2004, PLAY developed science-based recommendations for physical activity in schools, which were published in the early winter 2005 issue of *HealthVoices*. According to PLAY, “requiring physical activity in schools and providing after-school sports and physical activities are important steps toward promoting healthier, more fit children and reducing overweight among Georgia’s children and youth.”

Specifically, PLAY outlined several recommendations geared towards increasing physical activity in Georgia’s schools and improving the health of Georgia’s school-aged population:

- Make physical education mandatory
- Provide daily physical activity
- Deliver high quality physical and health education as a regular part of the curriculum
- Increase the availability of after-school programs

PLAY recognizes that while school-based physical activity is just one component to promoting healthy weight, it is an important first step to better health and quality of life for all of Georgia’s children and youth. For more information about the scientific basis for these recommendations, please visit www.healthcaregeorgia.org/publications.htm.

Statewide Advocacy Networks

Georgia Coalition for Physical Activity and Nutrition (G-PAN) – Statewide Plan and Coalition on Childhood Overweight and Physical Inactivity

This year, we awarded a grant to the Georgia Coalition for Physical Activity and Nutrition (G-PAN) for the development and implementation of an organized statewide approach to community-based advocacy and public education about childhood overweight and physical inactivity among Georgia's school-aged population.

G-PAN is a statewide advocacy network; its 400-plus members represent public, private and nonprofit organizations dedicated to improving the health of Georgians by promoting physical activity and healthy eating. G-PAN's work will be based on the findings and recommendations developed by the Policy Leadership for Active Youth (PLAY).

As a result of the grant, G-PAN will build its statewide coalition for effective policy advocacy on childhood overweight and physical inactivity; and become a resource for policy development. In addition, the organization will create a Web site and expand communications efforts to provide coalition members and the public with access to timely, accurate information on policy actions to address childhood overweight and physical inactivity.

Health Advocacy Training and Capacity Building for Nonprofit Organizations

Porter Novelli – Statewide Listening Tour with Policymakers and Community Leaders

This year, in support of our ongoing commitment to addressing the health and health care concerns of Georgians, we awarded a grant to Porter Novelli to conduct a statewide listening tour focused on policymakers and community leaders who influence actions that affect health and health care in the state.

The tour, the third in a series of statewide listening tours supported by the Foundation, will focus on in-depth interviews with sixty individuals; including elected officials, community leaders, business leaders and other opinion leaders from five geographic areas of the state. Interview questions will focus on identifying what policymakers and opinion leaders view as the critical health issues in Georgia, ranging from access to health care, to aging, and livable communities.

The intent of the tour is not only to determine what types of information are used to shape policy, but also to understand how policies are developed. Porter Novelli will deliver a report summarizing the interviews and recommendations of the tour. The organization will also develop a media outreach strategy to communicate the tour's findings to the public and a broader group of Georgia policymakers.

Feedback from the tour will be used to provide insight on awareness levels, opinions and experiences of key decision makers in Georgia. Information generated as a result of the tour will be used to provide training and technical assistance to nonprofit health organizations – helping them prepare for, and engage in, sound health policy development.

Health-related Legislative Tracking Systems

The Women's Policy and Education Fund – Web-based Legislative Tracking: HealthTrak Georgia

At the close of 2003, HealthTrak Georgia (<http://www.ciclt.com/wpg/>), a Web site dedicated to educating Georgians in real-time about pending or current health-related legislation, was launched as the result of a grant from Healthcare Georgia Foundation.

This site alerts users about legislative and public hearings, enabling Georgians to play a proactive role in shaping Georgia's health policies. Visitors to the Web-based tracking system can also find information about current budget and legislative news, past legislative analysis, policy solutions, press clips and policy briefs.

In 2004, the site, developed by the Women's Policy Education Fund (WPEF), was used extensively, often resulting in active dialogue between advocates and Georgia policymakers.

Grantmaking Priority Areas

Healthcare Georgia Foundation has established Grantmaking Priority Areas that reflect prevalent health problems; the disproportionate burden of morbidity, mortality, and disability among underserved individuals; and statewide public input on perceived opportunities to advance the health of all Georgians.

The Foundation is accepting Letters of Inquiry (LOIs) in response to the following Grantmaking Priority Areas:

Addressing Health Disparities



Grantees

Emory University, Woodruff Health Sciences Center
\$109,000

Support for research aimed at reducing health disparities among Georgians by focusing on health literacy.

National Council of La Raza **\$7,000**

Support for a planning grant to initiate the planning process for the Georgia Latino Health Agenda and Leadership Project, a project to convene Latino health professionals in Georgia.

Southeast Community Research Center, Inc.
\$95,000

Support to execute applied research and intervention projects from its cultivated network of community-researcher collaborations throughout Georgia.

Total **\$211,000**

Healthcare Georgia Foundation can do much to encourage and strengthen the State's capacity, leadership, readiness and focus for eliminating high disparity conditions. Consistent with our mission and goals, such grantmaking focuses on creating the necessary conditions to address the commonly agreed causes of health disparities. These conditions include: unequal access to health care and treatment; socio-cultural and informational barriers that prevent full access to quality health information and service utilization; and the inadequate supply of appropriate, well-trained health care providers.

During the year, the Foundation engaged in an analysis of past grantmaking efforts and future opportunities, which led to a refined approach to this Grantmaking Priority Area. This approach reflects greater attention to issues such as health disparities among rural Georgians, health literacy, health policy, and participatory research.

Expanding Access to Primary Healthcare



Through strategic grantmaking, Healthcare Georgia Foundation can improve access to primary healthcare services by Georgia's uninsured and underinsured populations. In an effort to provide a comprehensive, integrated and seamless system of health services, the Foundation's technical and fiscal resources support: health policy analysis and advocacy, applied intervention research, workforce development, leadership development and recognition, organizational improvement and the provision of a broad array of evidence-based preventive health services.

Grantees

Amyotrophic Lateral Sclerosis Association \$70,000

Support for the Medical College of Georgia ALS clinic serving ALS patients and families in the southeastern and rural counties of Georgia.

Board of Regents of the University System of Georgia \$10,000

Support to establish the Certificate in Health Care Management Program through Georgia LEADS (Lifelong Education and Economic Development Services) addressing shortages in health professional management training.

Center for Black Women's Wellness, Inc. \$80,000

Support to continue and evaluate its wellness program providing key health screenings, health promotion activities, targeted outreach, and services coordination/referral to underserved African American women in Atlanta.

Coastal Medical Access Project \$75,000

Support for a community health center serving the underinsured in Camden, Glynn and McIntosh counties to increase volunteer recruitment and training and deliver sustainable primary health care, pharmaceutical, and chronic disease management services.

Disability Action Center of Georgia \$100,000

Support for the 'transitions' program managing the process of moving disabled, institutionalized Georgians in Macon and Atlanta to community living alternatives that promote a healthy quality of life.

Emory University \$130,000

Support for independent analyses of health expenditures in Georgia and three different universal health coverage options for Georgia.

FCS Urban Ministries, Inc. \$1,500

Support for a briefing paper on the health dimensions of homelessness in Georgia.

Georgia Budget and Policy Institute \$250,000

Support to analyze Georgia budget and tax policies that affect health and access to health care, and to communicate effectively with policymakers and the public about the impact of these policies.

Georgia Coalition for Physical Activity & Nutrition, Inc. \$180,000

Support for the development and implementation of an organized statewide approach to community-based advocacy and public education about obesity, overweight, and physical inactivity among Georgia's school-aged population.

Georgia Commission on Women \$10,000

Support for the Childhood Overweight Initiative (CHOW) pilot program to be implemented in five rural, Georgia elementary schools.

Georgia Department of Human Resources/Georgia Division of Public Health \$85,000

Support the 2004/2005 Georgia student health surveys to be conducted jointly by the Georgia Department of Human Resources and the Department of Education.

Georgia Health Policy Center \$107,500

Support to model the fiscal and economic impact of state Medicaid and PeachCare changes, assess the economic impact of Medicaid on the state, and conduct a case study of Community Health Works in Central Georgia.

Georgia Rural Health Association, Inc. \$206,000

Support to increase provider and patient education in up to 25 rural nonprofit hospitals, including critical access facilities in Georgia, through a matching grant program and collaborative enrollment effort in TiP-TV and The Patient Channel.

Georgia State University \$63,000

Support to assess the impact of Georgia's aging population on the demand for health services, revenue policy, and public financing of health care.

Georgia State University - National Center on Grandparents Raising Grandchildren \$10,000

Support for the symposium: "A Second Chance for Children: Embracing the Future" to be held May 11-12, 2005 in Atlanta to convene policymakers and researchers to respond to the emerging social issue of grandparents raising grandchildren.

Henry W. Grady Foundation, Inc. \$250,000

Support for the 24-hour Care Management Unit (CMU) to reduce emergency department use by improving the outpatient management of patients with ambulatory care sensitive conditions.

Hope Health Clinic, Inc. \$75,000

Support to expand primary health care services for the medically underserved of Spalding County, emphasizing disease management and education for diabetics.

Inner Summit, Inc. \$49,500

Support for an HIV/AIDS and teenage pregnancy prevention program for young men and boys ages 11-17 in DeKalb and Fulton counties.

Institute of Public Health - Georgia State University \$55,000

Support to prepare a non-partisan analysis of local public health financing, develop a budget framework for public health, and test it in the Northwest Georgia and East Georgia Health Districts.

Institute of Public Health - Georgia State University \$420,000

Support to establish a statewide policy leadership program and serve as an organizational focal point to better understand and propose solutions to the problems of overweight and physical inactivity among Georgia's school-aged population.

Jewish Family & Career Services, Inc. \$77,000

Support to develop, implement and evaluate a workforce development program for direct service workers to become proficient paraprofessionals providing health information and supports to aging and developmentally disabled Metropolitan Atlanta residents.

Macon Volunteer Clinic, Inc. \$160,000

Support to provide primary health care services for working, underinsured Bibb County residents and to implement a comprehensive cancer screening program for those at high-risk of colorectal cancer.

McKinney Community Health Center, Inc. \$75,000

Support to provide diabetes patient and community education in Southeast Georgia.

Morehouse School of Medicine, Inc. \$10,000

Support for the 4th annual Primary Care & Prevention Conference titled Improving Health, Eliminating Disparities to be held in Atlanta October 25-27, 2004.

Pastoral Institute, Inc. \$175,000

Support for Columbus Cares, a community based suicide prevention project in West Central Georgia to provide education and support of broad networks of community volunteers.

Porter Novelli \$200,000

Support for a third listening tour focused on policy-makers and community leaders throughout Georgia who influence actions that affect health and health care in the state.

Professional Resources International, Inc. (PRI) \$9,500

Support to host a series of convening's between Ukraine health officials and Georgia-based health providers to address nursing shortages in the US health care system to be held in May 2004.

St. Joseph's Candler Health System, Inc. \$150,000

Support for St. Joseph's/Candler African-American Health Information and Resource Center and the provision of health promotion, prevention and wellness programs that address health disparities among underserved and uninsured residents of Chatham County.

University of Georgia - Georgia Center for Obesity and Related Disorders \$85,000

Support for bridge funding for the Washington-Wilkes County obesity intervention program and to develop and disseminate a guide to developing rural community health partnerships based on this model.

TOTAL \$3,169,000



Strengthening Nonprofit Health Organizations

Healthcare Georgia Foundation allocates grant funds for organizational improvement, underscoring our commitment to assisting underserved populations and the organizations that serve them. Organizational Improvement grants are awarded to eligible organizations for the purpose of strengthening and sustaining their capacity to fulfill their mission.

Grantees

Athens Neighborhood Health Center, Inc. \$85,000
General operating support to fund strategic planning and board development to strengthen organizational effectiveness, and physician services to enhance health care to medically underserved Athens-Clarke county residents.

Community Foundation for Greater Atlanta, Inc. \$76,000
Support to educate donors about health care and homelessness in Georgia.

Community Foundation of the Chattahoochee Valley, Inc. \$12,000
Support for a community assets and critical issues assessment, a collaborative effort to educate donors through a report on the community's health needs in eight counties in west central Georgia.

Development Corporation of Middle Georgia \$35,000
Support for a market analysis/needs assessment to identify the working capital needs of health care nonprofits in Georgia.

Emory University – School of Public Health \$10,000
Support to invite Dr. Ichiro Kawachi, a Professor of Social Epidemiology at the Harvard School of Public Health, to lecture during the 2004 spring semester.

Foundation Center \$40,000
Support to provide grantwriting workshops to nonprofit health organizations in LaGrange, Thomasville and Gainesville.

Georgia Center for Nonprofits, Inc. \$6,700
Support to organize, manage and deliver the Investing in Sustainability Breakfast and workshop to be held September 16, 2004 in Atlanta.

Good Samaritan Health & Wellness Center, Inc. \$50,000
General operating support to coordinate health care and health education to medically underserved residents in Pickens County.

Grantmakers In Aging, Inc. \$83,000
Support for a January 2005 Regional Issues Forum on healthy aging, providing opportunities for grantmakers to promote and strengthen grantmaking and address aging issues in Georgia.

Health Students Taking Action Together \$9,500
Support to host HSTAT's 3rd Annual Leadership Symposium on Preventing Childhood Obesity: HealthSTAT's Call to Action to be held October 23-24, 2004 at Morehouse School of Medicine.

Macon-Bibb County Health Department \$45,000
Support to assess the capacity of its public health infrastructure and to develop a five-year plan for improving capacity.

National Foundation for the Centers for Disease Control & Prevention, Inc. \$5,500
Support to establish the Gene Matthews Public Health Law Lecture given at the annual Public Health Law conference in Atlanta, Georgia.

North Georgia Community Foundation \$27,000
Support to develop and disseminate health care data in northeast Georgia for the purpose of educating existing and potential donors about charitable giving opportunities to improve the health of Georgians.

PsychSource, Inc. \$25,000
Support to expand its searchable web-database of mental health resources to include the metropolitan areas of Columbus, Macon, Augusta, Rome and Athens, Georgia.

Savannah Foundation, Inc. \$12,000
Support to educate donors about health care services by conducting an inventory of nonprofit health services, convening a health summit and producing a local health status report in southeast Georgia.

Southeastern Council of Foundations \$7,500
Support for its 35th Annual Meeting to be held November 10-12, 2004.

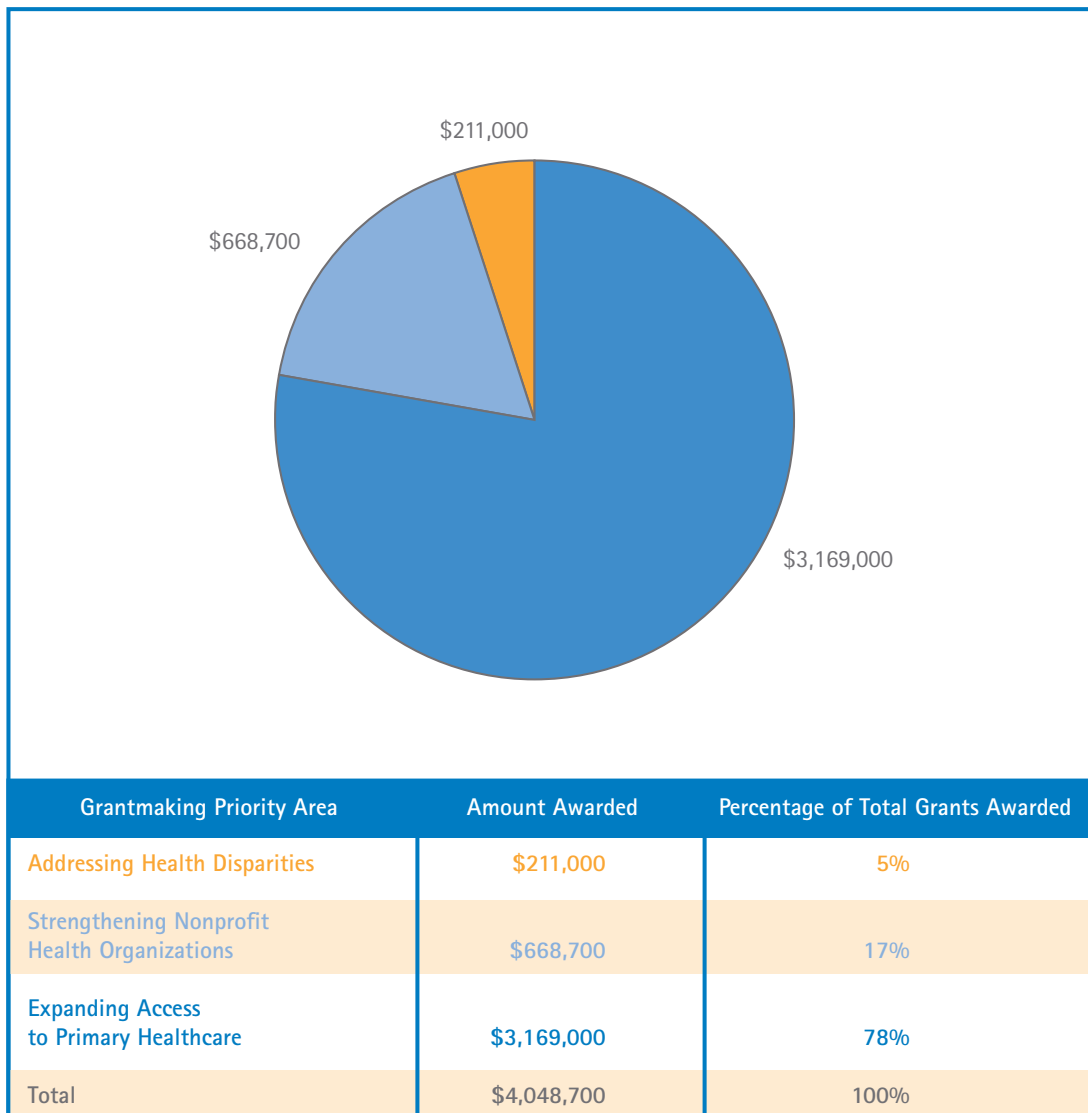
Valley Healthcare System, Inc. \$50,000
General operating support to provide health care to underinsured and uninsured residents in south Columbus.

Wellsys Corporation \$89,500
Support for a state level evaluation of the impact of volunteers on the delivery of services by nonprofit health organizations, clients served by those organizations, and the nonprofit sector that relies on volunteerism.

TOTAL \$668,700

Grantmaking by the Numbers: Grants Summary

2004 Allocations by Grantmaking Priority Area



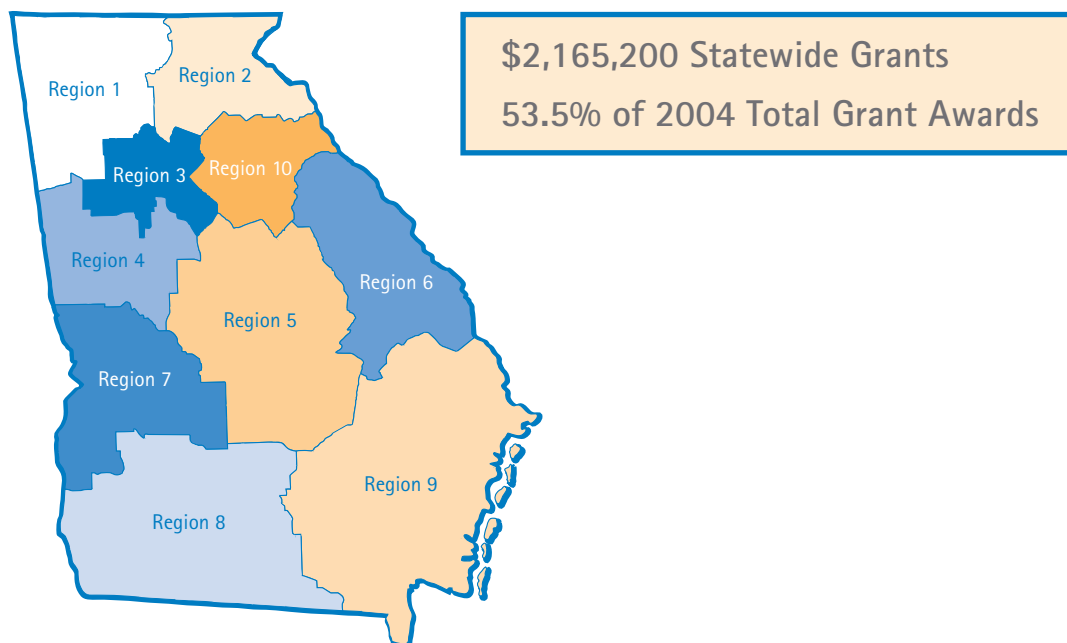
Grantmaking Update

	FY 2002	FY 2003	FY 2004
Number of Grants	39	54	50
Amount Awarded	\$4,374,240	\$4,237,584	\$4,048,700

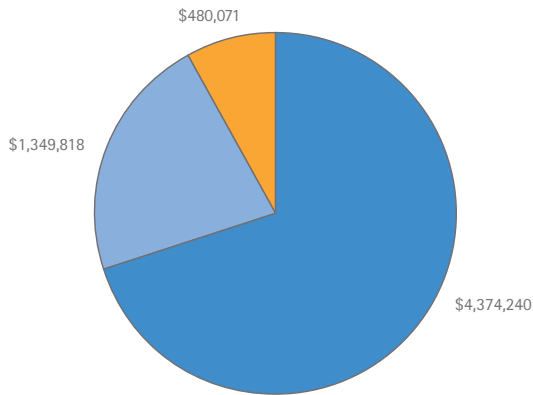
For more information about our grants, please visit www.healthcaregeorgia.org and access our new searchable database.

2004 Grantmaking by Region

Grantmaking Region		Amount Awarded	Percentage of Total Grants Awarded
Region 1	NW, Dalton	\$80,833	2.0%
Region 2	NE, Gainesville	\$40,334	1.0%
Region 3	Metropolitan Atlanta	\$582,500	14.4%
Region 4	LaGrange	\$88,333	2.2%
Region 5	S. Central, N. Central	\$255,000	6.3%
Region 6	Augusta	\$120,000	3.0%
Region 7	West Central	\$240,333	5.9%
Region 8	SW, Valdosta	\$13,333	.3%
Region 9	SE, Savannah, Coastal	\$377,834	9.3%
Region 10	Athens	\$85,000	2.1%

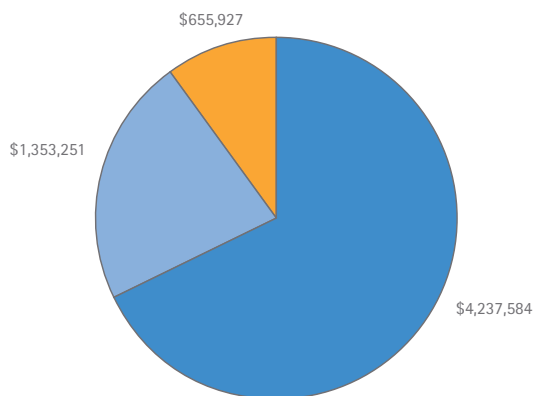


Grant and Program Expenses



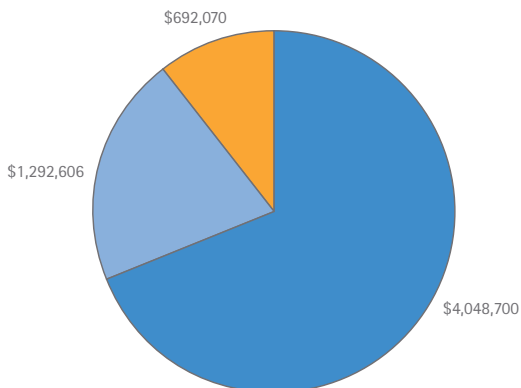
FY 2002

Summary investment fees	\$480,071	8%
Summary program operating expense	\$1,349,818	22%
Grants paid (39)	\$4,374,240	70%
Total	\$6,204,129	100%



FY 2003

Summary investment fees	\$655,927	10%
Summary program operating expense	\$1,353,251	22%
Grants paid (54)	\$4,237,584	68%
Total	\$6,246,762	100%



FY 2004

Summary investment fees	\$692,070	12%
Summary program operating expense	\$1,292,606	21%
Grants paid (50)	\$4,048,700	67%
Total	\$6,033,376	100%

Statement of Financial Position

December 31, 2004 and 2003

ASSETS

	2004	2003
Cash and cash equivalents	\$ 123,653	\$ 216,075
Investments at fair value	121,906,129	116,599,323
Equipment, net of accumulated depreciation	254,780	156,666
Other Assets	<u>9,849</u>	<u>9,849</u>
Total assets	<u>\$122,294,411</u>	<u>\$116,981,913</u>

LIABILITIES AND NET ASSETS

Accounts payable	\$ 14,438	\$ 10,316
Accrued expenses	173,829	129,813
Tax payable	6,280	22,713
Deferred federal excise liability	<u>123,623</u>	<u>66,417</u>
Total liabilities	<u>318,170</u>	<u>229,259</u>
Unrestricted net assets	<u>121,976,241</u>	<u>116,752,654</u>
Total liabilities and net assets	<u>\$122,294,411</u>	<u>\$116,981,913</u>

Statement of Activities and Changes in Net Assets For the Years Ended December 31, 2004 and 2003

	2004	2003
Unrestricted operating revenues and other supports:		
Interest and dividend income	\$ 2,570,126	\$ 2,600,790
Net gain on investments	<u>8,792,088</u>	<u>19,910,400</u>
Total Unrestricted revenue and other support	11,362,214	22,511,190
Grants:	4,048,700	4,237,584
Operating expenses:		
Summary program expense	1,292,606	1,353,251
Investment management fee	<u>692,070</u>	<u>655,927</u>
Total operating expenses	<u>1,984,676</u>	<u>2,009,178</u>
Total grants and expenses	<u>6,033,376</u>	<u>6,246,762</u>
Increase in unrestricted net assets before federal excise tax and deferred tax expense	5,328,838	16,264,428
Federal excise tax benefit on investment income	(48,045)	(55,008)
Deferred federal excise tax expense	<u>(57,206)</u>	<u>(161,975)</u>
Increase in unrestricted net assets	5,223,587	16,047,445
Unrestricted net assets, beginning of year	<u>116,752,654</u>	<u>100,705,209</u>
Unrestricted net assets, end of year	<u>\$121,976,241</u>	<u>\$116,752,654</u>

This report is a summary of the audited financials for Healthcare Georgia Foundation.

Please contact the Foundation office if you would like to receive a copy of the full report issued by the accounting firm Moore Stephens Tiller LLC.

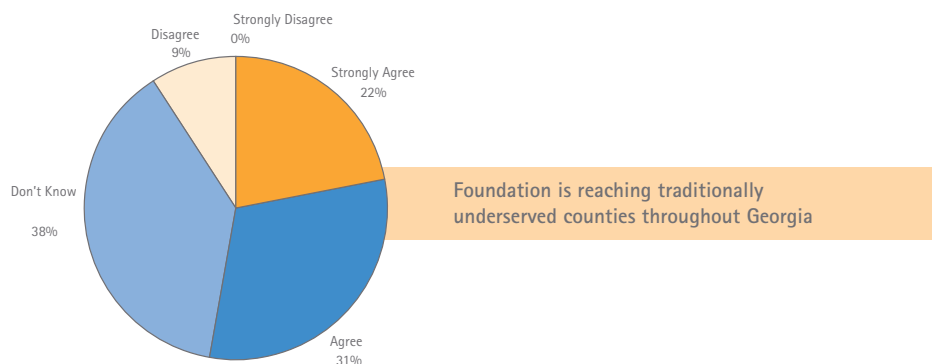
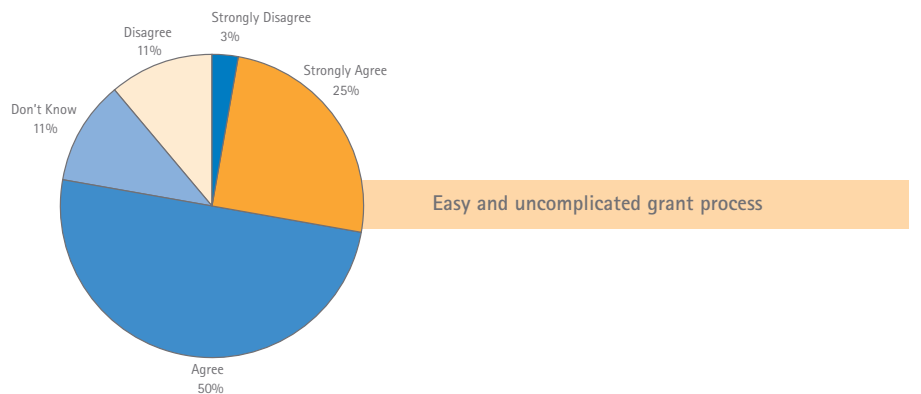
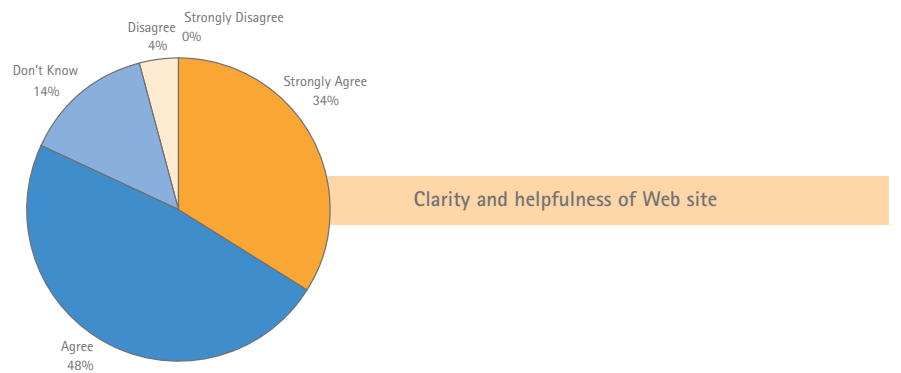
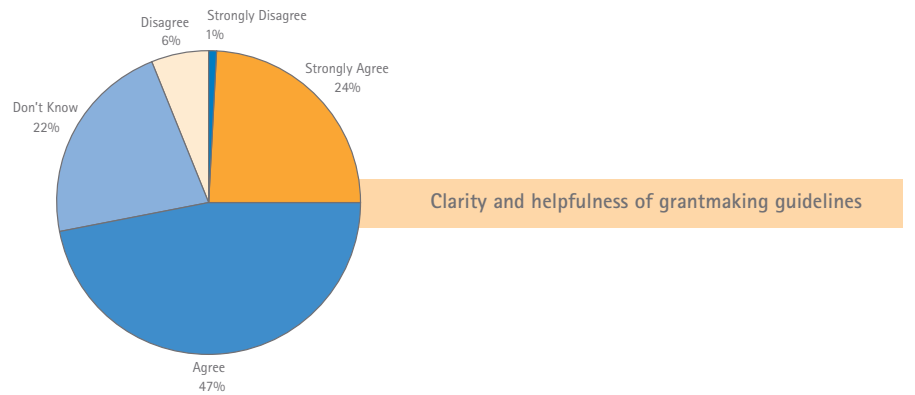
How are we doing?

Grant Applicants Survey

In 2003, we conducted a survey of our grant applicants, aimed at understanding their experiences with our grantmaking process. By holding our own grantmaking process accountable, we hoped to gain important insight about how and where improvements could be made.

The results of the survey have been used to refine our grantmaking process and communications tools. For example, we have taken steps to further clarify our grantmaking procedures and guidelines, expanded our publication efforts to promote broader awareness of the Foundation, and introduced several significant enhancements to our Web site.

As part of the fulfillment of our social contract to Georgians, we hope that these survey results will bring transparency to our processes. To assess both our performance and our refinements, the Foundation plans to survey all of its grant applicants again in 2005.



Our Grant Application Guidelines

Instructions for Submitting a Letter of Inquiry (LOI)

After reviewing the Foundation's Grantmaking Priority Areas, the next step is the submission of a Letter of Inquiry.

Letters of Inquiry may be submitted at any time. The Foundation will acknowledge receipt of the LOI within 3 months and notify the applicant organization of the results of the Foundation's review and decision whether to request a complete grant proposal. Letters of Inquiry should be approximately 1-2 pages in length, following the format below:

- 1. The Funding Request.** In 2-3 sentences or less, please describe your funding request and include the dollar amount you are requesting. Highlight how your proposed program/project fits with the Foundation's mission and goals, and a particular Foundation Grantmaking Priority Area. Requests for Organizational Improvement grants within the strengthening nonprofit health organizations Grantmaking Priority Area should not exceed \$50,000.
- 2. About your Organization.** In 2-3 sentences briefly describe your organization's history and mission, including the year it was established. Please provide the name of your organization and contact information.
- 3. The Problem or Opportunity.** In 2-3 sentences, describe the particular health problem or opportunity your program or project seeks to address. What is the current magnitude of this problem or opportunity specific to the state of Georgia or your local community/region, if available?
- 4. The Program.** In 3-4 sentences, describe the program's purpose and list 2-3 major objectives for this project/program during the funding period.
- 5. The Target Population.** Describe who will benefit from this program. Highlight any relevant characteristics (i.e. gender, age groups, ethnic-racial composition, disability socio-economic status and/or income) that further clarify your target group.
- 6. Success, Outcomes and Results.** As a result of funding, what constitutes success for your organization or program?

Letters of Inquiry should be submitted in writing (on applicant letterhead) and mailed to the attention of:

Director of Grants Management
Healthcare Georgia Foundation, Inc.
50 Hurt Plaza, Suite 1100
Atlanta, Georgia, 30303
p. 404.653.0990
info@healthcaregeorgia.org

Instructions for Submitting a Proposal

Following the receipt and favorable review of the applicant organization's LOI, the Foundation will provide guidelines and a request for the submission of a full written grant proposal including timelines for submission. Foundation staff will meet with representatives of the applicant organization following the submission of the grant proposal. Staff will then undertake an extensive technical and financial analysis of your proposal. Healthcare Georgia Foundation meets quarterly to review grant recommendations. The entire application and proposal review process normally takes about 8-9 months. Please review these printed materials carefully. Please submit questions regarding the application process to Healthcare Georgia Foundation's director of grants management.

Board of Directors

James W. Curran, M.D., MPH
Joseph D. Greene
Mark Johnson
Michael F. Kemp, Esq.
Linda Lowe
Enoch J. Prow – Chairman
Jerome Scott
Richard D. Shirk
Charles Underwood, M.D.

Staff

Gary D. Nelson, Ph.D.
President

Martha Katz
Director of Health Policy

Michael J. Sweeney, III
Director of Finance

Symone R. McClain
Director of Grants Management

Melissa J. Marlin
Executive Assistant to
the President

Ta-Tanisha Smith
Program Assistant

Saretta Williams
Receptionist



Healthcare Georgia Foundation
grantmaking for health



50 Hurt Plaza
Suite 1100
Atlanta, GA 30303

healthcaregeorgia.org