Achieving Health Equity
Advancing the health and well-being of all Georgians

healthcaregeorgia.org
Who We Are

Healthcare Georgia Foundation is a statewide charitable organization. In 2018 we reviewed our mission, examined our strengths, and scanned the ever-changing health and healthcare environment to develop a strong and relevant strategic direction for the next five years.

Our Vision
Health equity in Georgia — where all people attain their fullest potential for health and well-being.

Our Mission
To enable, improve, and advance the health and well-being of all Georgians.

Our Values
Stewardship • Accountability • Transparency
Diversity and Inclusion • Respect • Governance
What We Do

Our work is designed to benefit vulnerable populations and underserved communities by leveraging partnerships, resources, and evaluating and applying what works. As one of Georgia’s largest healthcare foundations, we believe partnerships with nonprofit health organizations are key to high quality, accessible healthcare and achieving health equity for all Georgians.

Our core strategies will enable us to include and address the broader determinants of health across all of our program and policy based initiatives. Our future investments are designed to achieve results for Georgians through **strategic grantmaking** and **direct charitable activities** in the **four impact areas** described in the following pages.

We remain open to pursuing emerging opportunities in the future that include, but are not limited to the following areas: **Behavioral Health Services; Medicaid Policy; Small Grants Program; Telehealth Innovation; Transportation Needs; and Workforce Development**.
Data confirms profound disparities in health outcomes for Georgians. These differences start before birth, extend through adolescence, and continue into adulthood. We seek to reduce health disparities and achieve greater health equity among Georgians. **Addressing Health Disparities** is our strategic response to unequal access and outcomes among vulnerable populations.

*The Two Georgias Initiative* is a place-based grantmaking program designed to achieve health equity among rural Georgians. This Initiative is a multi-year investment in 11 rural communities implementing local Community Health Improvement Plans comprised of innovative solutions to better health and healthcare among rural residents. This Initiative is closed and is not announcing new funding opportunities.
Expanding Access to Affordable, High Quality and Integrated Health Services

Primary care is the provision of integrated, accessible, patient-centered services by clinicians responsible for addressing a large majority of personal health care needs. Our focus is on providing comprehensive, coordinated and integrated primary care for children, youth, and adults that facilitates sustained partnerships among individual patients, their personal clinicians, the patient’s family, and the community.

Taking Care of You is a multi-year funding initiative to reduce preterm births, low-birth weight and sleep-related deaths among targeted high disparity populations in Georgia through evidence-based interventions. TCOY was built on a previous demonstration program supporting promising approaches to improved infant health. This Initiative represents our ongoing contribution to the larger statewide effort to improve maternal and infant health outcomes in Georgia.
Promoting Health and Preventing Disease

Preventing and Managing Chronic Disease

In every Georgia community, there are social, cultural, and environmental conditions that impact residents’ health. Promoting health enables individuals and communities to increase control of the determinants of health and improve health outcomes.

We are committed to preventing disease, not only reducing risk factors, but also slowing the progression and reducing the consequences of disease. We will direct our resources to community-based population health improvements with an emphasis on vulnerable and underserved individuals and communities.

DIRECT SERVICES

Direct Services can be described as the implementation of a particular program or service(s) carried out by a nonprofit to improve health outcomes among vulnerable populations and to ensure individuals have equitable access to affordable, quality healthcare. Examples include: implementing effective interventions to address cultural competence in the healthcare setting; educating individuals/populations on health disparities, and providing screening, early detection, and other preventive services.
EmpowerHealth is a capacity building program to help health nonprofits strengthen their leadership and to improve their ability for their staff and Board to operate at an optimum level to provide better results to communities. We have partnered with TCC Group to implement EmpowerHealth and use TCC Group’s Core Capacity Assessment tool to identify the areas the organization needs to strengthen. Selected grantees participate in workshops that offer a supportive learning community.

Strengthening Health Nonprofit Organizations, Programs, and Workforce

We believe that high-performing organizations delivering effective programs will achieve better health outcomes for clients, consumers, and patients. Strengthening health nonprofits, their programs, services, and their workforce is our philanthropic response to building accountable, transparent, and effective organizations throughout Georgia.

Our strategic approach in this area will include opportunities for health nonprofits to benefit from direct funding as well as from direct technical support programs and services available regardless of funding status.

EmpowerHealth

Building Capacity for Better Results

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